MAXWELL LEADERSHIP

Biography

John C. Maxwell is a No. 1 New York Times bestselling author, coach and speaker who has sold more than 25 million books in 50 languages. Often called the country's No. 1 leadership authority, Maxwell was identified as the most popular leadership expert in the world by Inc. magazine in 2014 and the #1 leader in business by the American Management Association. He has been voted the top leadership professional six years in a row on GlobalGurus.org. He is the founder of The John Maxwell Company and The John Maxwell Team which merged in 2020 and now known as Maxwell Leadership and EQUIP, a nonprofit organization that has trained more than 5 million leaders in 180 countries. Each year Maxwell speaks to Fortune 500 companies, presidents of nations and many of the world's top business leaders.

After growing up in Michigan, Maxwell attended Ohio Christian University and then received a Master of Divinity and Doctor of Ministry. He was a pastor for more than 30 years before devoting himself full time to speaking and writing. As a cutting-edge entrepreneur, best-selling author, and dynamic speaker, Dr. John C. Maxwell has cultivated an extensive following among the most highly respected and influential business leaders across the globe. Reaching more than 350,000 people a year through speaking engagements alone, and over a million through resources, Dr. Maxwell is committed to developing leaders of excellence and integrity by providing the finest resources and training for personal and professional growth.

Five of Maxwell's books — The 21 Irrefutable Laws of Leadership, Developing the Leader Within You, Developing Leaders Around You, the 360° Leader and The 21 Indispensable Qualities of a Leader — went Platinum in 2019 with each having sold over 1 million copies. Other notable books by Maxwell include:

- The 15 Invaluable Laws of Growth
- Intentional Living
- The 17 Indisputable Laws of Teamwork
- Everyone Communicates, Few Connect
- Good Leaders Ask Great Questions
- The 16 Laws of Communication
- Change Your World
- Leadershift
- Today Matters

His philosophy that “everything rises and falls on leadership” motivates every endeavor to help individuals reach their highest potential, both in the home office and abroad through conferences, books, and audio and video resources. His passion has quickly caught on, and he has communicated his leadership principles to Fortune 500 companies, the United States Military Academy at West Point, and sports organizations such as the NCAA, the NBA, and the NFL.